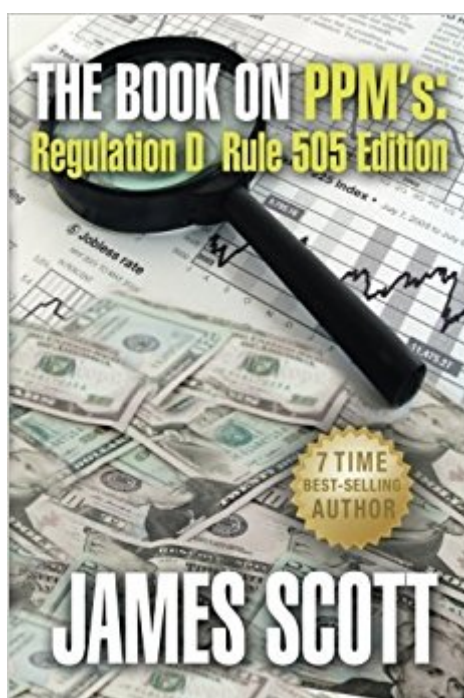


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# The Book On PPMs: Regulation D Rule 505 Edition (New Renaissance Series On Corporate Strategies) (Volume 4)



## Synopsis

A Private Placement Memorandum using the Regulation D Rule 505 exemption allows a company to raise up to \$5,000,000 from financially suitable and informed investors and institutional funding sources within the allocated time limit and stay within the SEC guidelines. This book teaches you how to write a private placement memorandum (how to write a PPM) and includes a PPM checklist (private placement memorandum checklist). Also learn how to hire the best PPM consultants and PPM writers.

## Book Information

Series: New Renaissance Series on Corporate Strategies

Paperback: 150 pages

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Shipping Weight: 9.9 ounces

Average Customer Review: 1.0 out of 5 stars 1 customer review

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## Customer Reviews

"James Scott is without a doubt the most knowledgeable consultant that we've ever come across. His knowledge on the ins and outs of real IPO facilitation is unmatched and his strategies for growth through Merger and Acquisition are so powerful we would never even consider using a different consultant. These books are right on the money with how True IPOs and M&A work."~Franklin Esparcia"Mr. Scott's ability to create clarity out of chaos is something that must be seen to believe. The way he comes into a corporation that is unorganized and struggling to make sense of an ever-changing market place and can instantly deliver results is exactly what we needed." ~Stoyan AtskovJames is one of the most knowledgeable and resourceful consultants that I have worked with. He has a keen understanding of market conditions and alternative fundraising solutions, and because of this he is a major asset to middle market companies that are seeking to either expand or grow through a public offering. We have

seen his skills many times and consider ourselves lucky to consider he and his firm as a strategic alliance. " - William Cain"James Scott is an extremely knowledgeable consultant in the area of Private Placement Memorandum strategies and his knowledge of strategy is unmatched." ~Manol Todorov

The Book on PPMs: Regulation D Rule 505 Edition offers an informative and easy to navigate Private Placement Memorandum Book that is worth its weight in gold to attorneys eager to streamline their document authoring process and executive seeking a powerful SEC compliant fundraising method. In addition to a complete explanation of 'All Things Regulation D', this book includes "how to" sample information on each section of this technical disclosure package such as: SPECIAL NOTICE RESTRICTIVE LEGENDS EXECUTIVE SUMMARY OFFERING, SUMMARY INVESTOR SUITABILITY STANDARDS MEMORANDUM SUMMARY STRATEGIC PLANNING, STRUCTURE, OPERATIONAL STANDARDS AND PROCEDURES CORPORATE POLICY OFFERING DESCRIPTION BARRIERS TO MARKET ENTRY USE OF PROCEEDS EXECUTIVE COMPENSATION MANAGEMENT TEAM CONFIDENTIAL LETTER PURCHASER QUALIFICATION PURCHASER REPRESENTATIVE QUESTIONNAIRE / ACKNOWLEDGMENT SUBSCRIPTION AGREEMENT / INVESTMENT LETTER and more.

This book appears to basically contain information from the authors templates for preparing a private placement memorandum (PPM) for a Rule 505 exception. The actual discussion of "advantages to regulation d, rule 505" runs from page 3-7. Yup, that's right - 4 pages. His other books on 504 and 506 exceptions follow the same format. I was looking for a discussion of why you would pick 505 over one of the other rules, with some real world examples, but apparently that is too much to expect. I would never recommend this book and personally wish I could have my money back.

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